

NCMEC Child Sex Trafficking Resources

Melissa Snow

Executive Director, Child Sex Trafficking Programs

Tiffany Henderson

Program Manager, Child Sex Trafficking Team



NCMEC SERVICES/PROGRAMS

24-hour, toll-free Hotline:
1-800-THE-LOST®

Missing Children

Family Abductions

Forensic Services

Age Progression, Facial
Reconstruction, and Imaging
Identification Services

Photo and Poster Distribution

Project ALERT

Team Adam

LOCATER®

AMBER Alert

International Centre for
Missing & Exploited
Children

Family Advocacy

Training & Outreach

Public Affairs/Media

Corporate Sponsorships

NetSmartz Workshop

Legal Technical Assistance

CST Recovery Services
Team

Child Sex Trafficking

Missing Child Analysis

Sex Offender Tracking
Team

Infant-Abduction
Prevention

Exploited Child

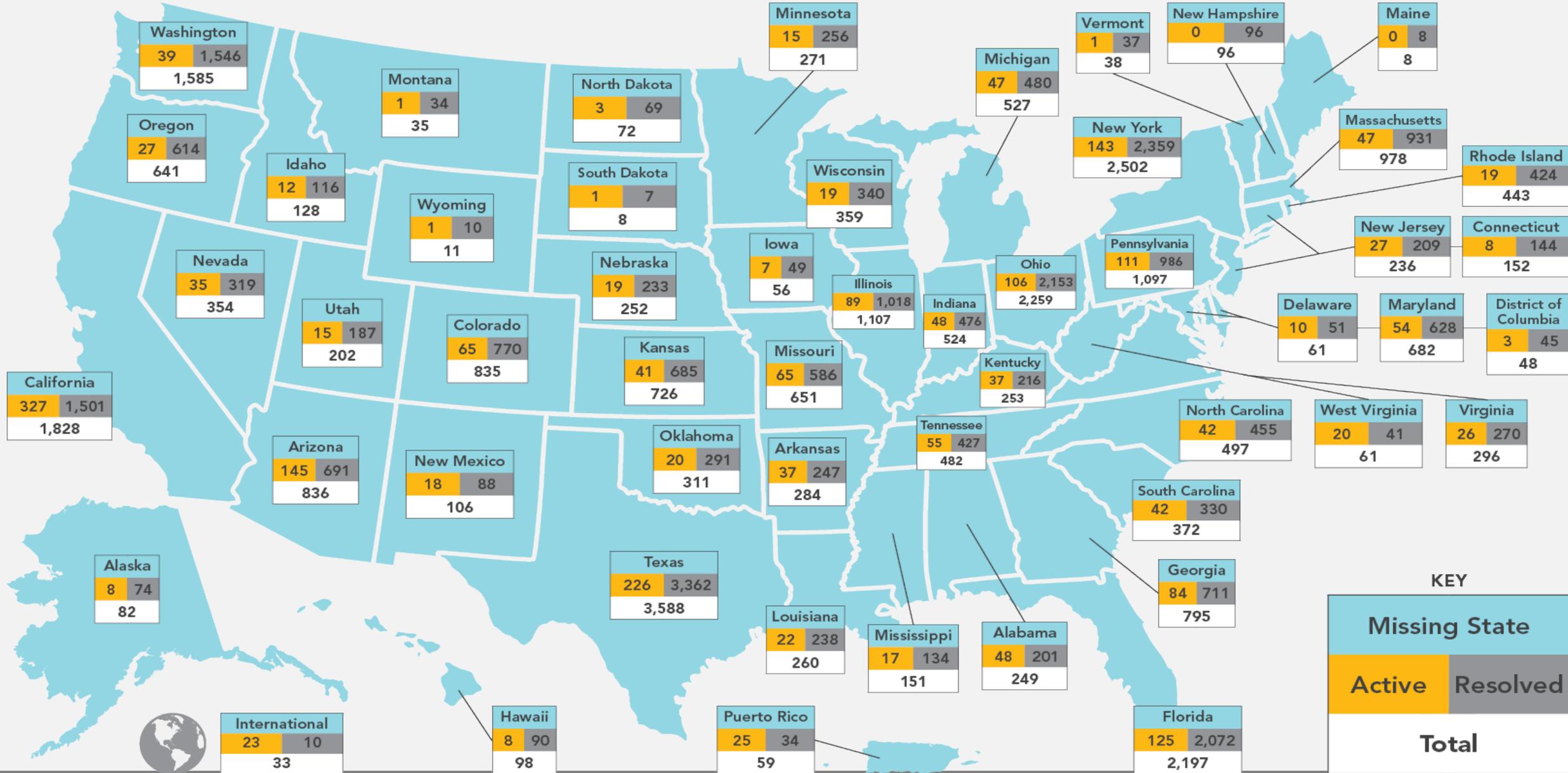
Child Victim Identification
Program

CyberTipline

Child Protection and
Prevention Education



NCMEC MISSING CHILD DATA



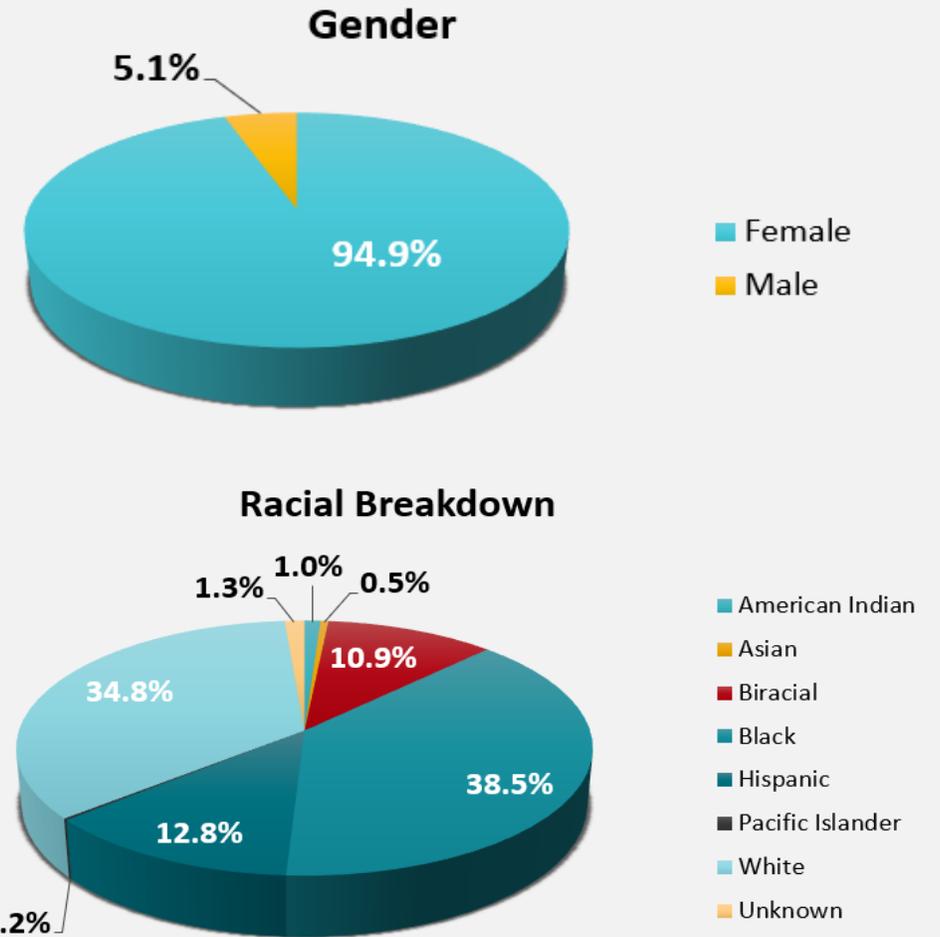
PREVENTING SEX TRAFFICKING AND STRENGTHENING FAMILIES P.L.113-183

For children who go missing from foster care, the state shall:

- Develop specific protocols for **expeditiously** locating a child missing from foster care, determine primary factors for running away and screen child's experience while absent from care (one year – Fall 2015)
- Immediately report information on missing and abducted children both to law enforcement and NCMEC (two years – Fall 2016)



CST VICTIM DEMOGRAPHICS



*Percentages based on over 30,000 missing child cases intaked at NCMEC involving possible child sex trafficking between Jan 1, 2005 and December 31, 2020



CHILD SEX TRAFFICKING

CSTT AND TRACKING TRENDS





**Children can
be trafficked
without ever
leaving home.**

**Pimp
Controlled
Trafficking**

**Gang
Controlled
Trafficking**

**Familial
Trafficking**

**Buyer
Perpetrated**



CHILD SEX TRAFFICKING (CST) WHAT WE ARE SEEING

- In 2020, NCMEC responded to more than **17,000** reports regarding possible CST
- NCMEC has responded to CST in **every U.S. state, the District of Columbia, and Puerto Rico**
- Cases included both **males** and females
- Today, the average age of CST victims reported missing to NCMEC is only **fifteen**



Of the more than 26,500 missing children who had run away and were reported to NCMEC in 2020, **1 in 6** were likely victims of child sex trafficking



CYBERTIPLINE®

WWW.CYBERTIPLINE.ORG

- Child sexual abuse material
- Online enticement of children for sexual acts
- Child sex trafficking
- Child sexual molestation
- Child sex tourism
- Unsolicited obscene material sent to a child
- Misleading domain names
- Misleading words/digital images

Report It

24-Hour HOTLINE
1-800-THE-LOST (1-800-843-5678)
If you think you have seen a missing child, contact the National Center for Missing & Exploited Children 24-hours a day, 7 days a week.

Report Child Sexual Exploitation
Use the Congressionally-authorized **CyberTipline** to report crimes against children.

MAKE A CYBERTIPLINE REPORT



FEDERAL PARTNERS



NATIONAL CENTER FOR
MISSING & EXPLOITED
CHILDREN®



SOCIAL NETWORKING SITES AND APPS



ONLINE ADVERTISEMENTS: A WEALTH OF POSSIBLE INFORMATION

- Photos of child
- Nicknames
- Dates and locations where child is being victimized
- Telephone numbers
- Links to other sites
- Identification of other minors being victimized

MegaPersonals
personals classifieds

ADULT LÔÔK

Skipthegames



INDUSTRY PARTNERS - TECHNOLOGY

- Spotlight by Thorn & Digital Reasoning
- Traffic Jam by Marinus Analytics
- Tellfinder by Uncharted Software
- TraffickCam by Exchange Initiative
- Gotham by Palantir



TRAFFICK CAM



- Analyst found TikTok profile depicting a video of the missing child in a hotel room
- The hotel had a unique couch, paintings and light in the background
- The Analyst screen captured images of these items and uploaded them into TraffickCam
- The missing child was originally from upstate New York but believed to possibly be in the Newark area.
- TraffickCam produced results for a Courtyard By Marriott Liberty International Airport.

The screenshot displays the TraffickCam search interface. On the left, there is a search bar with the text "Enter Search Terms" and a "Search Location" field containing "Newark, New Jersey". Below the search fields is a map showing the location in Newark, New Jersey, with labels for "Wayne", "Parsippany-Troy Hills", and "Hills". The main image shows a hotel room with a grey sofa, a lamp, and a window. Red arrows point to specific features: the sofa, the lamp, the window, and the carpet. On the right side of the interface, there are navigation links for "Tutorial", "Upload", and "About", and a "Generate Search Rep" button. Below these are search results for "Arlo No..." and "13% NoMo So...", and a "Personal Airport" section with a "View Full Image" button. At the bottom right, there is a vertical scrollable list of image thumbnails.



LANGUAGE AS AN INDICATOR

- The life/The game/The lzm or lsm
- Track/Blade/Stroll
- Pimp Circle
- Ten Toes Down
- Daddy, The family, Folks
- 304/16
- Wifey/Wife-in-law
- PGO/RHGO/LMPAO
- Bottom girl
- Quota
- Seasoning
- Renegade
- Trick Roller
- Choosing up/Exit Fee
- Out of pocket
- Square/SIMP
- Reckless Eyeballing



NEW METHODS OF COMMUNICATION

 = Loyalty

 = Ten Toes Down

 = Car Dates/Out Calls

 = Dancer/prostitute

 = Dancer/Strip club

 = White girl(s) in the stable/family

 = Young girl/boy

 = Virgin

 = Still growing (typically very young)

 = Pimps profiles/Gentlemen

 = Staying down for the trafficker like an anchor

 = "Ten toes down for the crown"

 = Traveling with family/folks/stable

 = Chasing the money (pimping/gang/drugs)

 = Pimp/16

 = Butt

 = Penis

 = All or Anything over a Bitch

Emojis are used in conjunction with each other to for specific meanings:

..only fetish welcome  +  Anal sex for additional money.



OVERLAPPING GANG AND CST EMOJIS



- Footprint = Ten toes down (CST) or dealing drugs



- Car = Car Dates/Out Calls or drugs/delivery



- Crown = In Calls/Pimp (CST) or King/Respect (gangs)



- Snowflake = White girl (CST) or drugs



- Bag of Money = Chasing the money (CST) or drugs/success (gangs)



- Flying Money/Money w/ Wings = They are traveling cities and sometimes states (CST) or drugs/success (gangs)



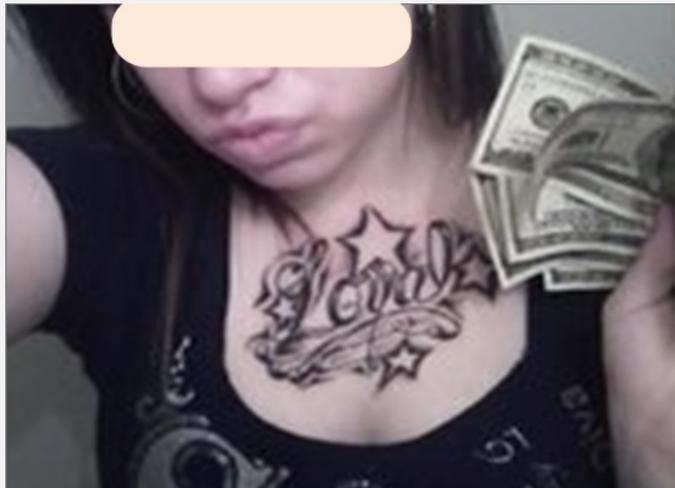
- P Button = Pimp (CST); also see references to '16' ('P' in alphabet), however 'P' can also be the set/cliq name of the gang



Anchor - Staying down for the trafficker/loyal or MS-13 (Sailors cliq)



BRANDING



POST-RECOVERY WORK

Our work does not stop at recovery....

- The physical recovery of a child is often just the beginning of the child's actual recovery
- Once a child is recovered, NCMEC Case Manager will gather recovery information from the guardian and LE to obtain information such as:
 - » Where was the child while they were gone?
 - » Who was the child with during this run?
 - » Did they disclose any sexual exploitation or sex trafficking?
- NCMEC collects this information to help LE build a case or to help open an investigation and to inform what kinds of services may be needed.



CHILD SEX TRAFFICKING RECOVERY SERVICES TEAM



- Specialized case-based assistance to child welfare professionals, law enforcement, and other MDT members for children missing from care who have been exploited through CST
- Promising practices in recovery planning
- Connection to local and national specialized services for CST
- Resources and support on meaningful youth engagement, effective approaches to trauma responses, strategies to address running behavior, and safety planning

Email RecoveryServices@NCMEC.org to request assistance



FAMILY SUPPORT SERVICES



Family Advocacy Division

- Specialized support to family members
- Crisis intervention support
- Reunification assistance

Team HOPE

- Peer support for families with missing or sexually exploited children
- Families are matched with experienced and trained volunteers who have experienced a missing or sexually exploited child in their own family



What can YOU do?

- Ensure Child Welfare has a current and high quality photo of the youth in their file and can be shared with NCMEC
- Ensure the missing child has been reported to both LE and NCMEC (Individual cases vs standing order)
- Consider the impact of closing a child welfare case while the child is actively missing
- Consider the important role you can play in custody orders, run away warrants, pick-up orders



JUDICIAL RESOURCES



**Missing Children,
State Care, and
Child Sex Trafficking**

Engaging the Judiciary in Building
a Collaborative Response

 NATIONAL COUNCIL OF
JUVENILE AND FAMILY COURT JUDGES

 NATIONAL
CENTER FOR
**MISSING &
EXPLOITED
CHILDREN**
1-800-THE-LOST-12-800-343-SEVEN

 **OJJDP** Office of Juvenile Justice
and Delinquency Prevention
Office of Justice Programs • U.S. Department of Justice



Introduction to **CHILD SEX TRAFFICKING**

NCMEC is excited to share a new online program for law enforcement and child-serving professionals.

It consists of three parts:

- Common Indicators & Red Flags
- Vulnerabilities & Risk Factors
- The Trauma of CST

For more information, check out
connect.missingkids.org





Melissa Snow
Executive Director
Child Sex Trafficking Programs
MASnow@NCMEC.ORG

Tiffany Henderson
Program Manager
Child Sex Trafficking Team
TMHenderson@NCMEC.ORG

For more resources please visit
MissingKids.org



[#MissingKids](https://www.instagram.com/missingkids)

For complete copyright and grant information, visit MissingKids.org/Legal

Copyright © 2020 National Center for Missing & Exploited Children. All rights reserved.